



FROM: Xerpi

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**NEW YEAR, NEW SITE:
XERPI ORGANIZES LIFE ONLINE IN 2008**

***Online Social Bookmarking Site Features Drag & Drop Interface, Community Views
and Mobile Access***

New York, Dec. 10, 2007- **Xerpi**, the next generation social bookmarking site, today announced its New Year's resolution. The free website, designed to customize the internet by organizing, finding and sharing hundreds of personal bookmarks, will make life online simpler for its users heading into 2008.

Xerpi goes beyond storing and listing links. Using a unique **drag and drop interface** the site manages hundreds of favorites through user-created category blocks such as email, gossip, banking, mobile, activities or news to make finding and sharing websites uncomplicated, while making the internet manageable and relevant.

"Sometimes the hardest part of a New Year's resolution is just getting started" said Xerpi Founder and CEO Con Way Ling. "For me, getting organized is a great first step to accomplish any resolution. Using Xerpi to get organized is simple; it's like an online filing cabinet for all of your favorite websites. With the link to anything right at your fingertips, Xerpi clears away excuses, saves time and helps users find the tools they need to uphold their 2008 promises. Whether users store a link to their gym schedule or a charity, Xerpi lets users spend less time searching and more time living."

In addition to Xerpi's downloadable browser plug-ins that allow users to save links with one click, the mobile feature allows users to view their favorites while on the go (gym schedule at your fingertips), while Xerpi's **community feature** lets users share their favorites with others (organizing a community bake sale in a flash) through a common page that anyone can edit or add to with out having to email links back and forth.

Xerpi users can also uphold their resolution to find that special someone this year by connecting with others through the site's link info button (no need to spend time coming up with a witty profile, just let your favorites do the talking). The button lets users see who else on Xerpi has the same favorites and access like-minded users' Facebook, MySpace or LinkedIn profiles, connecting users across multiple social networking platforms.

Xerpi streamlines the internet for its users, keeping them organized, saving time and making life online simpler, a resolution that doesn't need to wait until '08.

About Xerpi.com

Xerpi, launched in October 2007, delivers a free service at Xerpi.com where savvy users save, organize, and share internet favorites. The site features downloadable browser plug-

ins that allow users to save links with one click, Xerpi mobile which lets users access links on handheld devices and community views that allow users to network with friends and share links among internet users with common interests.